Focus on functions

In the first step, we adopted the customer's viewpoint and divided the braking system into functional segments: "Supply", "Actuation", "Interaction", "Control", "Adhesion", "Friction", "Couplers" and "Comfort". Then we selected around 120 products that are central to their respective systems and assigned them to these segments

"Supply" includes those products that supply the brake pressure, such as compressors. "Actuation" includes the mechanical brake force actuators, such as the calipers, while "Interaction" comprises the products at the human-machine interface, such as motion controller kits for the driver's cab. The "Control" segment covers brake control and management products. "Adhesion" encompasses products related to wheel/rail contact, such as sanding systems and wheel slide protection, "Friction" includes the brake disc and friction material, "Coupling Systems" stands for the couplings between trainsets and between the cars within a train, while "Comfort" comprises functions such as leveling control.

This rigid allocation process has not been introduced for its own sake. It forms the basis for a coherent naming structure that can also be applied to future products. The market name itself can comprise up to four component parts: First there is the product family name (e.g. "Axle") plus a description of the function (e.g. "Act"). This is followed by any differentiation within the product family – e.g. "Classic". So "AxleAct Classic" designates the conventional axlemounted brake caliper, while "AxleAct Compact", for example, designates the compact axle-mounted brake caliper. Our high-value brands, such as our distributor valves KE or DB60, will retain their product names on account of their historical significance.



Always see things from the customer's viewpoint

As the global market leader for braking systems, Knorr-Bremse has a product portfolio that is as broad as it is diversified. Today, in the Rail Vehicle Systems division, that portfolio numbers more than 5,000 main brake components. Keeping a clear overview is quite a challenge. But that's not just due to the sheer number of products. It's also because the product names mainly date back to when they were first introduced and are often made up of letters and numbers.

So in the course of a comprehensive naming project, Knorr-Bremse has created Market Names for the main brake components in its Rail portfolio. The basic assumption was that the names should be logical, intuitive and customer-oriented, and they should clearly reflect and signpost the "everything-from-one-source" approach that is so crucial for Knorr-Bremse.

With this new underlying logic, we are making it far easier to navigate through our portfolio, because the new naming concept is based on the core 'systems approach' adopted by Knorr-Bremse, as well as on the intuitive perception of the functions of the individual products.

Naming is far more than a formality. To enable the new names to leverage their full added value, they have to be lived and used. Please help us to make this happen!

Dr. Nicolas LangeMember of the Management Board of Knorr-Bremse

Member of the Management Board of B Systeme für Schienenfahrzeuge GmbH lark Cleobury

Member of the Management Board of Knorr-Bremse Systeme für Schienenfahrzeuge GmbH

SUPPLY SEGMENT

DESCRIPTION		MARKET NAME
Air Compressors		Piston / ScrewSupply
Piston Compressor	LP, V, VV	PistonSupply
Piston Compressor oilfree	VT, VVT	PistonSupply Eco
Screw Compressor	SL	ScrewSupply
Air Dryers		DrySupply
Air Dryer	LTE, LTZ	DrySupply Classic
Air Dryer Locomotive	LTZ2.2, LTZ3.2	DrySupply Max
Adaptive Control Air Dryer	iLTZ	DrySupply Smart
Adaptive Control Air Dryer	LD-1000	DrySupply Smart Max
Locomotive		
Air Supply Units		AirSupply
Air Supply Unit	ASU	AirSupply Unit
Intelligent Air Supply Unit	iASU	AirSupply Smart
Air Supply Control		SupplyControl
Intelligent Air Control	iAC	SupplyControl Smart
Inverter	Inverter DC/AC	SupplyControl Direct

INTERACTION SEGMENT

DESCRIPTION		MARKET NAME
Motion Controller Kits		MotionLead
Master Controller	FM	MotionLead Master
Traction Controller	FT	MotionLead Traction
Brake Controller	FB	MotionLead Brake
Brake Controller	FB11, ZB11, FZ	MotionLead Basic
Wiper & Wash Systems		VisionLead
WiperWash Electric	EBS-1/2, EAS, EDS	VisionLead Electric
WiperWash Electro-pneumatic	EPBS, PBX, PHX	VisionLead Pneumatic
WiperWash Mechanic	WPE1, Wiper Arm, Wiper Blade, Wash	VisionLead Accessories
	Water Tank, WRS1, Filler Flap	

CONTROL SEGMENT

DESCRIPTION		MARKET NAME
Brake Control Units		Cube / Flex / MaxControl
Brake Control Unit	EP2002 family	CubeControl
Brake Control Unit	EPC 3.0	FlexControl
Brake Control Unit	EPC	FlexControl Modular
Brake Control Unit	EPC-L	FlexControl Lite
Brake Control Unit	EP-BGE-II	FlexControl Basic
Brake Control Unit	EP-BGE, all other BGE	FlexControl Fit
Brake Control Unit	CCB-3	MaxControl
Brake Control Unit	CCB-II (Variants), CCB-26, BPC, MBS	MaxControl Classic
Brake Control Unit	BGE, ZGE for BP Control (mainly	MaxControl Basic
	Multiple Units, Special Vehicles)	
Brake Control Electronics		SysControl
Brake Control Electronics	ESRA Evolution	SysControl
Brake Control Electronics	ESRA	ESRA
Distributor Valves		KE, DB60
Distributor Valves	KEf	KE
Distributor Valves	KE	KE Classic
Distributor Valves	DB60	DB60
Electro Hydraulic Units	EHU	HydroControl
Electro Hydraulic Unit	HGK	HydroControl Basic
Electro Hydraulic Unit	HGE, HGES	HydroControl Classic
Electro Hydraulic Unit	HGD, HGDS	HydroControl Compact
Electro Hydraulic Unit	HGA, HGF	HydroControl Level
ntelligent Electro Hydraulic Unit	i3HU	HydroControl Smart
Auxiliary Release Units	EDHL, HLE, HLEM	HydroControl Aux

ADHESION SEGMENT

DESCRIPTION		MARKET NAME
Wheel Slide Protection		WheelGrip
Wheel Slide Protection	MGS2	WheelGrip Classic
Wheel Slide Protection	MGS3	WheelGrip Adapt
Sanding Systems		SandGrip
Mechanic Sanding Unit	SDM1, SDG1	SandGrip Mechanic
Pneumatic Sanding Unit	SEB, SEJ, SD, SDP2, SDN14, SEJ14,	SandGrip Pneumatic
	SDN31.1	
Sanding Accessories	SKD, FFL, MOS, SAM, SIM, VSD5,	SandGrip Accessories
	VSD8, SK1, FLM1, SFS, SHR, Sand	
	Boxes, Modules	
Cleaning Brake Units	PZ, PX6	TreadGrip

ACTUATION SEGMENT

DESCRIPTION		MARKET NAME
Brake Caliper Units		Wheel / AxleAct
Conventional Brake Caliper Unit	RZU, RZD	WheelAct Classic
(wheel mounted)		
Compact Brake Caliper Unit	RZTM, RZTS, RZTXS, RZKT	WheelAct Compact
(wheel mounted)		
Conventional Brake Caliper Unit	WZU, WZD	AxleAct Classic
(axle mounted)		
Compact Brake Caliper Unit	WZT, WZKT	AxleAct Compact
(axle mounted)		
Conventional Brake Caliper Unit	WZPF6	AxleAct Passive
(axle mounted)		
Brake Cylinder	i.e. U-Cylinder, Compact Cylinder	BasicAct Cylinder
Brake Cylinder	PF6	BasicAct Cylinder Passive
Tread Brake Units		TreadAct
Tread Brake Unit	PEC7	TreadAct Compact
Tread Brake Unit	PC7, PC5	TreadAct Classic
Brake Cylinder Freight	BG	TreadAct Cylinder
Slack Adjuster Freight	DRV	TreadAct Adjuster
Compact Freight Car Brake	CFCB, TMB60, BMBS, Alpac, Slapcac,	TreadAct Freight
	KBX	
Hydraulic Calipers		HydroAct
Hydraulic Active Caliper	HF1A, HF2A, HSE1A, HSE2A, HS1A, HS2A	HydroAct Active
Hydraulic Floating Caliper	HS1P, HSC1P, HS2P	HydroAct Floating
Hydraulic Caliper Lever Type Design	HC1P	HydroAct Lever
Elastic-mounted Hydraulic Caliper	HCE1P, HSE1P, HSE2P	HydroAct Movable
Hydraulic Caliper Unit	WZH, RZH	HydroAct Unit
Magnetic Track Brakes		MagnetAct
Main Line Articulated Magnet	GRIP	MagnetAct Flex
Light Rail Vehicle Articulated Magnet	TORO	MagnetAct Flex Compact
Light Rail Vehicle Rigid Magnet	MORE	MagnetAct Rigid
Eddy Current Brakes		EddyAct
Eddy Current Brake	iECB, EWB154R	EddyAct
Eddy Current Brake	iECB + control	EddyAct Smart
Magnetic Track Brake Control	iRCB, MMBC	MagnetControl

FRICTION SEGMENT

DESCRIPTION		MARKET NAME
Brake Discs		Brake Discs
Wheel Mounted Brake Disc (Steel)	RLSUP	OptiDisc Wheel
Wheel Mounted Brake Disc (Steel)	RLSUPL	OptiDisc Wheel Lite
Wheel Mounted Brake Disc	RLGUP	ProDisc Wheel
(Grey Cast Iron)		
Wheel Mounted Brake Disc (Alu)	RLAUP	LightDisc Wheel
Axle Mounted Brake Disc (Steel)	WPSUP, FMSUH	OptiDisc Axle
Axle Mounted Brake Disc Advanced	WPSUPR	OptiDisc Axle Plus
(Steel)		
Axle Mounted Brake Disc	WPGUP, WXGUH, FMGUH	ProDisc Axle
(Grey Cast Iron)		
Axle Mounted Brake Disc Advanced	WPGUPR	ProDisc Axle Plus
(Grey Cast Iron)		
Axle Mounted Brake Disc (Alu)	WPAUP	LightDisc Axle
Brake Pads/Blocks		Brake Pads/Blocks
Sinterpad	Flexpad, Pentaflex, Tetraflex	OptiPad Flex
Isobar	Isobar	OptiPad Extreme
Organic Brake Pad	Propad	ProPad
Organic Brake Block	Problock	ProBlock
Pads for Magnetic Track Brakes		MagnetBar
Pads for Magnetic Track Brake		MagnetBar
(Cast Iron)		
Pads for Magnetic Track Brake (Steel)		MagnetBar Classic
Pads for Magnetic Track Brake (Sinter)		MagnetBar Prime

COUPLERS SEGMENT

ESCRIPTION	MARKET NAME
itomatic Couplers (Passenger)	AutoLink
gital Automatic Coupler (Freight)	FreightLink
mi-Permanent Couplers (Passenger)	ShortLink
lapter / Rescue Couplers (Passenger)	RescueLink

COMFORT SEGMENT

DESCRIPTION	
Hydraulic Leveling Cylinder	HLC
Suspension Leg	FB
Shock Absorber	

MARKET NAME LevelEase HydroEase